

Press release

February 11th, 2015

Sylvia Sundell is leaving Elfa

Sylvia Sundell, Managing Director of Elfa Sweden AB and Plant Manager in Västervik, is leaving Elfa after ten years for new challenges.

Sylvia will move to Ljungby and start a new position on June 1st as Head of Post North Fulfilment Swedish business. Sylvia Sundell will be fully active in her present role until May 31st, 2015. Recruitment of a new managing director and plant manager will start shortly.

-Sylvia has very much been part of Elfa's successful development at the production unit in Västervik and overall in the Elfa group. And we wish her all the best with her upcoming challenges! Says Per von Mentzer, CEO of Elfa.

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Elfa International AB is the parent company of the Elfa corporate group and consists of 4 manufacturing entities and 8 sales companies in Sweden, Norway, Finland, Denmark, France, Germany and Poland. Elfa markets three brands; Elfa, Lumi and Kirena. The company was founded in 1948 and is today one of the world's leading supplier of customized storage solutions. The product assortment includes drawer-, shelving systems in steel and wood and made-to-measure sliding doors. The product assortment is sold mainly through retailers within the DIY, builders' merchants and furniture/specialty segment in about 25 markets via subsidiaries or independent distributors. The group employs 623 people and the turnover is approximately SEK 905 M. Headquarter is located in Malmö.